

Matt Broffman is the Head of Florida Network at Lilium Aviation, developer of the first all-electric vertical take-off and landing (“eVTOL”) jet. In his role, Broffman is focused on aligning all of the elements necessary for Lilium’s first announced US launch market, Florida. Broffman previously served as Director of Innovation for Orlando Mayor Buddy Dyer. He was responsible for creating and leading the city's innovation portfolio and team, including Orlando's Advanced Air Mobility work. Matt has more than two decades of experience building products and services that help organizations and communities take advantage of emerging innovations.